

KRONE: *Beyond the Ordinary...*
Where slow-fermented craft becomes lasting memories.
(WIN A TRIP)

TERMS & CONDITIONS AND RULES

COMPETITION DATES: 1 October 2025 – 31 December 2025

Please read these terms and conditions carefully. Participation in this competition will constitute your agreement to comply with these terms and conditions. If you do not agree with these terms and conditions, please do not participate.

1. DEFINITIONS

- 1.1. "**Promoters**" means Vinimark Trading (Pty) Ltd, a company registered in South Africa with registration number 1987/000032/07 and its registered address at 5 Herold Street, Stellenbosch, 7600 and Krone, a winery with its address at Twee Jonge Gezellen Estate Road, Tulbagh, 6820.
- 1.2. "**Participant**" means a person who enters the Promotional Competition.
- 1.3. "**Personal Information**" means personal information as defined in the Protection of Personal Information Act 4 of 2013.
- 1.4. "**prize**" means the prize of the Promotional Competition, as described in clause 6.
- 1.5. "**Promotional Competition**" means this "Krone: *Beyond the Ordinary...Where slow-fermented craft becomes lasting memories* (Win a Trip)" competition.
- 1.6. "**Vetro Media**" means the digital agency responsible for the technical implementation of the competition, with contact email address: promos@vetro.co.za.

2. INTRODUCTION

These terms and conditions are governed by, and shall be interpreted in accordance with, the provisions of the Consumer Protection Act, 2008 (Act No. 68 of 2008) ("the CPA") and Regulation 11 of the Regulations promulgated under the CPA, which regulate promotional competitions.

3. COMPETITION PERIOD

- 3.1. The competition will run from 1 October 2025 to 31 December 2025.
- 3.2. No entries received after 24h00 on 31 December 2025 will be considered.

4. ELIGIBILITY

- 4.1. This competition is open to all South African residents who are 18 years or older and in possession of a valid South African identity document.
- 4.2. The following persons are excluded from this competition:
 - 4.2.1. Directors, members, partners, employees, agents, or consultants of the Promoters or any other person who directly or indirectly controls or is controlled by the Promoters.
 - 4.2.2. The spouse, life partner, sibling, child, or parent of any of the persons specified in 4.2.1.
 - 4.2.3. The suppliers of any goods or services in connection with this competition.

5. HOW TO ENTER

- 5.1. To enter, a Participant must purchase any of the qualifying Krone Cap Classique wines listed in the table below from a participating retailer.

- 5.2. Participants must then scan the QR Code or enter via the www.kronevintageonly.co.za from the tag on the Krone Cap Classique wine and follow the relevant prompts.
- 5.3. In order to qualify for entry, participants will be required to follow the below step by step guide:
- Step 1: Purchase the participating Krone Cap Classique.
 - Step 2: Scan the QR code on the neck tag / enter via www.kronevintageonly.co.za
 - Step 3: Upload the till slip / proof of purchase.
 - Step 4: Complete the user journey
- 5.4. Each unique till slip qualifies for a single entry. Multiple entries are permitted, provided each entry is for a purchase of another bottle of participating Krone Cap Classique.
- 5.5. Only the wines listed in the table below are qualifying products for this competition:

Krone Night Nectar Vintage Demi-Sec 750ml
Krone Borealis Vintage Cuvée Brut 750ml
Krone Night Nectar Rosé Vintage Demi-Sec 750ml
Krone Rosé Vintage Cuvée Brut 750ml

- 5.6. Should any Participant experience any technical difficulties, the Participant may contact Vetro Media.
- 5.7. No entry fee is payable to enter this competition.
- 5.8. Participants are responsible for their own data charges for entry.

6. PRIZE

- 6.1. The prize consists of a bespoke Krone farm experience for the winner and one partner.
- 6.2. The prize includes:
- 6.2.1 Return flights for two persons within South Africa (to the nearest airport, at the Promoters' discretion). For winners residing in the Western Cape, flights will not apply; instead, Krone will arrange suitable ground transportation to the farm. No cash alternative will be provided in lieu of flights.
 - 6.2.2 Return transfers from the airport to the Twee Jonge Gezellen farm.
 - 6.2.3 Accommodation in Tulbagh for the duration of the experience.
 - 6.2.4 A curated Krone experience itinerary, determined and managed by the Krone Brand.
- 6.3. The exact dates and itinerary of the experience will be at the discretion of the Promoters and are subject to availability.
- 6.4. The prize is limited to the items expressly stated in clause 6.2 and excludes all other costs and expenses, including but not limited to meals, drinks, or activities not arranged as part of the official itinerary.
- 6.5. The prize is not transferable, may not be exchanged for cash, and may not be substituted except at the sole discretion of the Promoters, who reserve the right to award an alternative prize of equal or greater value.

7. WINNER SELECTION AND VERIFICATION

- 7.1. The winner will be selected by a random draw at the end of the competition period.
- 7.2. The draw will be overseen by an independent accountant or registered auditor or practising attorney or advocate, who will ensure that the Promotional Competition is conducted fairly and in compliance with Regulation 11 of the CPA. The name and contact details of the independent auditor/attorney/advocate will be made available to any person on request.
- 7.3. The winner will be notified by telephone on the number provided during entry.

- 7.4. The Promoters will make three attempts to contact the winner. If the winner cannot be contacted, a new winner will be drawn.
- 7.5. Once successfully contacted, the winner must claim the prize within forty-eight (48) hours by:
 - 7.5.1. confirming the acceptance of the prize, either telephonically or in writing;
 - 7.5.2. providing a valid copy of his/her South African identity document for verification purposes to the Promoter.
- 7.6. The prize will be awarded solely by chance, and no skill is required to participate or win.
- 7.7. Subject to the winner's consent, the results of the competition may be published on the website and/or social media platforms of the Promoters.

8. GENERAL

- 8.1. The decision of the Promoters regarding all aspects of the competition, including the selection of the winner and the interpretation of these terms and conditions, is final and binding.
- 8.2. The Promoters reserve the right to disqualify any Participant who is found to be in breach of these terms, conditions and rules.
- 8.3. The Promoters and their associated companies, agents, contractors and sponsors shall not be liable for any loss, damage, or injury (including but not limited to direct, indirect, or consequential loss) suffered or sustained by any Participant as a result of entering or participating in this Promotional Competition, or as a result of accepting or using the prize, except as determined by law.
- 8.4. Except to the extent otherwise provided by law, the Promoters give no warranties, representations, or guarantees in respect of the prize and shall not be liable for any defect or unsuitability once delivered.
- 8.5. The Promoters reserve the right to amend, suspend, or terminate the competition at any time without prior notice.
- 8.6. By participating in this competition, each Participant agrees to be bound by these terms and conditions.

9. DATA PROTECTION AND PRIVACY

- 9.1. In terms of the Protection of Personal Information Act 4 of 2013 ("POPIA"), all personal information provided by Participants in connection with this Promotional Competition ("Personal Information") will be collected, used, stored, and processed lawfully, legitimately, and in a responsible manner by the Promoters and their authorised service providers.
- 9.2. The Personal Information will be used for purposes reasonably required to administer this competition, including verifying the identity and eligibility of Participants and winners, conducting the prize draw, delivering the prize, and ensuring compliance with relevant laws.
- 9.3. The Personal Information may be shared with third parties involved in administering the competition, including (but not limited to) Vetro Media (the Promoter's appointed digital agency), courier companies, legal or compliance auditors, and IT service providers, strictly for the purposes set out in this clause.
- 9.4. By entering the Promotional Competition, Participants voluntarily consent to the collection, use, and processing of their Personal Information as contemplated in this clause. Participants confirm that all Personal Information supplied is accurate and up to date, and undertake to update such information if necessary.
- 9.5. Participants are under no obligation to consent to the use of their Personal Information for marketing purposes. Where consent is provided, such marketing communication will comply with applicable privacy and direct marketing laws, and participants may opt out at any time.

10. GOVERNING LAW

The Promotional Competition and these terms and conditions are governed by the laws of the Republic of South Africa.